



2nd Workshop
Reinventing University. The Digital Challenge in Higher Education

24 of April, 2024
Time: 10:00 (CET)

Link: [Microsoft Teams](#)

Track 1	Governance and Digital Innovation in HEs
	<p>Chair: Stefania Capogna (Italy), Discussant: Francesca Greco (Italy)</p> <p>Prof. dr. Iwona Florek (WSGE University of Applied Sciences, Poland)</p> <p>TRANSFORMATIONS IN EDUCATION AND REMOTE WORK: USING THE EXPERIENCES FROM THE PANDEMIC</p> <p>Dr. Gita Šakytė-Statnickė, Dr. Julija Melnikova (Klaipėda University, Lithuania)</p> <p>DIGITAL COMPETENCES OF EMPLOYEES IN THE EDUCATION SECTOR</p> <p>Prof. Andreas Ahrens, prof. dr. Jelena Zasčerinska (Hochschule Wismar University of Applied Sciences Technology, Business and Design Germany, Centre for Education and Innovation Research, Department of Higher Education Latvia)</p> <p>DEVELOPMENT OF SUSTAINABLE COMMUNICATIONS OF HIGHER EDUCATION INSTITUTIONS IN SOCIAL MEDIA</p>
Track 2	Overcoming Digital Transformation Challenges in Higher Education
	<p>Chair: Erika Župerkienė (Lithuania), Discussant: Olimpius Istrate (Romania)</p> <p>Prof. dr. Ligita Šimanskienė, Joanna Łudzień (Klaipėda University, Lithuania, WSB academy, Poland)</p> <p>CREATING AN INCLUSIVE, DIVERSE AND SAFE ENVIRONMENT FOR ALL IDENTITIES</p> <p>dr. Julija Melnikova (Klaipėda University, Lithuania)</p> <p>LEARNING EXPERIENCE PLATFORMS IN EDUCATION: BENEFITS FOR STUDENTS AND TEACHERS</p> <p>Assoc. Prof. Dr. Rosita Vaičiulė (Klaipėda University, Lithuania)</p> <p>MEDIA LITERACY</p>