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## SOCIAL INNOVATIONS FOR SUSTAINABLE REGIONAL DEVELOPMENT

The 17th annual International Scientific Conference

April 28, 2021. 09.30 - 16.30

April 29, 2021. 09.30 - 15.00

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9.30 – 11.00

28<sup>th</sup>, April 2021

### PLENARY SESSION

Join us: <https://liedm.zoom.us/j/95335484477>

#### Welcome speech by:

prof. dr. *Artūras Razbadauskas* (Rector, Klaipėda University, Lithuania)

prof. dr. *Rimantas Balsys* (Dean of Faculty of Social Sciences and Humanities, Klaipėda University, Lithuania)

prof. dr. *Ligita Šimanskienė* (Chairperson of Conference Scientific Committee, Klaipėda University, Lithuania)

#### Keynote speakers:

prof. dr. *Stefania Capogna* (Link Campus University, Italy) „The Work between the Risk of Technological Unemployment and Social Innovations for Sustainable Regional Development“.

prof. habil. dr. *Arkadiusz Żukowski* (University of Warmia and Mazury, Poland) „Cross-Border Paradiplomacy – Security and Development of European Union Peripheral Regions“

prof. dr. *Vilma Atkočiūnienė* (Vytautas Magnus University, Lithuania) “LEADER Method Helps Communities to Turn Green Deal Towards”

**Session chairperson: prof. dr. Ligita Šimanskienė** (Klaipeda University, Lithuania)

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11.15 –12.45

28<sup>th</sup>, April 2021

## HUMAN GEOGRAPHY AND INTERDISCIPLINARY APPROACH IN SUSTAINABLE REGIONAL DEVELOPMENT I

Join us: <https://liedm.zoom.us/j/95335484477>

“Return Migration to Lithuania: new trends and perspectives”

*Aleksandra Batuchina, Jolanta Zagorskienė (Klaipeda University, Lithuania)*

“The Creative Potential of the Landscape: Supporting Film Production as a Tool for Regional Development”

*Aleksandr Sautkin, Elena Philippova (Murmansk Arctic State University, Russia)*

“The Implementation of Socially Oriented Green Economy Concept for Sustainability of Lithuania's Regions”

*Dalius Serafinas (Vilnius University, Lithuania)*

“Social Progress of the Districts of Bulgaria”

*Maria Kotseva-Tikova (Sofia University; Economic Research Institute – BAS, Bulgaria)*

“Sustainable regional development – case studies from Bulgaria”

*Milkana Mochurova (Economic Research Institute – BAS, Bulgaria)*

**Panel Co-chairs: assoc. prof. dr. Eduardas Spriajevas, assoc. prof. dr. Daiva Verkulevičiūtė-Kriukienė (Klaipeda University, Lithuania)**

11.15 –12.45

28<sup>th</sup>, April 2021

## **ADULT EDUCATION IN TIMES OF THE COVID-19 PANDEMIC: CHALLENGES AND OPPORTUNITIES I**

Join us: <https://liedm.zoom.us/j/93702322142>

“Technologies Alleviating the Second/Foreign Language Teaching and Learning at the MAL”

*Dileta Jatautaitė, Jūratė Guščinskienė (The General Jonas Žemaitis Military Academy of Lithuania, Lithuania)*

“Empowering of a Universally Developed Personality Employing the Project Method”

*Ilona Zubrickienė, Jūratė Adomaitienė (Klaipėda University, Lithuania)*

“Entrepreneurship Online Training in a Host European Country for Adult Learners’ Digital Skills”

*Jelena Zascerinska, Silva Blažulionienė, Anastasija Aleksejeva, Mihails Zascerinskis, Irina Abjalkiene, Ludmila Aleksejeva, Olga Gukovica (Centre for Education and Innovation Research, Latvia)*

“Changes in Staff Development Strategies in a Business Organisation”

*Birutė Anužienė, Ilona Zubrickienė, Gitana Tolutienė (Klaipėda University, Lithuania)*

**Panel Co-chairs: assoc. prof. dr. Julija Melnikova, assoc. prof. dr. Ilona Zubrickienė (Klaipeda University, Lithuania)**

12.45 –13.30

**Break**

28<sup>th</sup>, April 2021

13.30 – 14.45

28<sup>th</sup>, April 2021

## **HUMAN GEOGRAPHY AND INTERDISCIPLINARY APPROACH IN SUSTAINABLE REGIONAL DEVELOPMENT II**

Join us: <https://liedm.zoom.us/j/95335484477>

“The Persistence of Multi-Cultural Traditions in a Globalized World: a Difficult Transition - the Case of Threeborders Area Italy, Slovenia and Austria”

*Igor Jelen (University of Trieste, Italy)*

“Low Demographic Dynamics in the Iberian Border: The Case of the Alentejo, Algarve, and Andaluzia Regions”

*Rui Alexandre Castanho, José Manuel Jurado-Almonte (WSB University, Poland; University of Huelva, Huelva-Spain)*

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“Settlers in the middle of nowhere? The phenomenon of "spatial pioneers" in Eastern Germany”

*Sebastian Kinder (Tübingen University, Germany)*

“Micro-Mobility in the Urban Environment”

*Kaspars Plotka, Baiba Jirgina, (Riga Technical University, Latvia)*

“Tendencies of Tourism Industry Development in Odesa Region”

*Sergii Iaromenko (Odessa National Economic University, Ukraine)*

**Panel Co-chairs: assoc. prof. dr. Aleksandra Batuchina, assoc. prof. dr. Daiva Verkulevičiūtė-Kriukienė (Klaipeda University, Lithuania)**

13.30 – 14.45

28<sup>th</sup>, April 2021

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## EDUCATION AND CREATION OF INNOVATION IN CHILDHOOD I

Join us: <https://liedm.zoom.us/j/93702322142>

“Open Schools for Climate Protection and Energy Conservation”: The School Perspective”

*Panagiotis Piliouras, Vasiliki Ioakimidou, Maria Dimopoulou, Pantelis Tsolakos, Katerina Plakitsi (Institute of Educational Policy, Greece)*

“Preconditions for the Diffusion of Innovations in Social Pedagogical Assistance in Schools”

*Gražina Šmitienė, Ilona Klanienė, Donatas Lengvinas (Klaipeda University, Lithuania)*

“Contribution of Professional Education for Entrepreneurship Innovation and Competitiveness”

*Ilze Brante, Biruta Sloka (University of Latvia, Latvia)*

“STEAM Education and Creation of Innovation in the Sustainable School”

*Maria Topoliati, Aikaterini Plakitsi (University of Ioannina, Greece)*

“Teacher Leader from the Pre-Primary and Primary School Children Perspective”

*Anastasija Aleksejeva, Mihails Zascerinskis, Irina Abjalkiene, Ludmila Aleksejeva, Olga Gukovica, Jelena Zascerinska (Rezekne Academy of Technologies, Latvia)*

**Panel Co-chairs: Prof. dr. Katerina Plakitsi, assoc. prof. dr. Reda Jacynė (Klaipeda University, Lithuania)**

15.00 – 16.45

28<sup>th</sup>, April 2021

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## Human Geography and Interdisciplinary Approach in Sustainable Regional Development III

Join us: <https://liedm.zoom.us/j/95335484477>

“Situation Analysis with Rural Settlement Types and Population in Regional Parks of Coastal Lithuania: How to Increase the Territory“ Attractiveness ?”

*Angelija Bučienė, Daiva Verkulevičiūtė-Kriukienė, Erika Čepienė (Klaipeda University, Lithuania)*

“Geographical Assessment of Derelict Buildings and Degraded Areas: a Case of Klaipėda”

*Eduardas Spirajevas, Kornelijus Jaselskis (Klaipeda University, Lithuania)*

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“Innovative Resort in the Protected Territory? The Case of the Curonian Spit  
*Valentina Burkšienė (Klaipeda University, Lithuania)*

“The Myth of Baltic Maritime Unity: Port Reorganization Revealing East-West Differentiation”  
*Arnaud Serry (University Le Havre Normandie, France)*

“Typology of followers in political leadership as a factor for the development of regions”  
*Albena Taneva (Sofia University “St. Kliment Ohridski”, Bulgaria)*

**Panel Co-chairs: prof. dr. Eduardas Spiriajevas, assoc. prof. dr. Aleksandra Batuchina (Klaipeda University, Lithuania)**

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15.00 – 16.30

28<sup>th</sup>, April 2021

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## GREEN DEAL AND GOOD GOVERNANCE I

Join us: <https://liedm.zoom.us/j/93702322142>

“The Role of Renewable Energy Prosumer Meeting Climate Change Goals”  
*Saulė Milčiuvienė (Vytautas Magnus University, Lithuania)*

“Public Sector Performance around Crises in European Countries”  
*Lavinia Mustea, Lavinia Daniela Mihiț, Oana-Ramona Lobonț (West University of Timișoara, Romania)*

“The Analysis of Key Factors Influencing on the Effectiveness of Pro-Environmental Behavior”  
*Gintaras Labutis (General Jonas Žemaitis Military Academy of Lithuania, Lithuania)*

“Revised Rules on End-of-waste Status”  
*Greta Česnaiytė (Mykolas Romeris University, Lithuania)*

“The Concept of Waste Management in Sustainable Urban Environment”  
*Kaspars Plotka, Baiba Jirgena (Riga Technical University, Latvia)*

**Panel Co-chairs: prof. dr. Jakub Isański (Adam Mickiewicz University, Poznań, Poland), dr. Simona Statneckytė (Klaipeda University, Lithuania)**

## EDUCATION AND CREATION OF INNOVATION IN CHILDHOOD II

Join us: <https://liedm.zoom.us/j/92098590179>

“On-Line Education of Children – Advantages and Disadvantages of the New Situation”  
*Artur Michal Banaszak (The Alcide De Gasperi University of Euroregional Economy in Jozefow, Poland)*

“Dynamics of Connectivity and Continuity between Formal and Non-Formal Education in Bulgaria”  
*Silvia Nikolaeva (Sofia University “St. Kliment Ohridski”, Bulgaria)*

“Sustainability in Animated Movies for Children”  
*Anna Garczewska (University of Kazimierz Wielki, Poland)*

“Developing of Language Skills in Pre-School Children with Special Educational Needs in the Course of Inclusive Education”  
*Rasa Braslauskiene, Erika Turauskienė (Klaipeda University, Lithuania)*

“Experiences of Pre-Primary Education Teachers in Assessing Children’s Achievements and Progress in Distance Education during the Covid-19 Pandemic”  
*Aida Norvilienė, Sada Ramanauskienė, Neringa Strazdienė, Rasa Braslauskiene, Reda Jacynė (Klaipeda University, Lithuania)*

**Session moderator: prof. dr. Katerina Plakitsi, assoc. prof. dr. Reda Jacynė (Klaipeda University, Lithuania)**

## SOCIAL INNOVATIONS IN MANAGEMENT AND ECONOMICS AREAS I

Join us: <https://liedm.zoom.us/j/95335484477>

“The Research Business Advertising on Social Networks”  
*Vytautas Gircys, Rima Zitkienė, Eglė Kazlauskienė, Monika Zitkė (Mykolas Romeris University, Lithuania)*

“Importance of relational database approach to achieve circular economy at a regional level”  
*Özsoy Tufan (Adana Alparslan Turkes Science and Technology University, Turkey)*

“Employer's attractiveness: expectations of IT professionals in Lithuania”  
*Irena Bakanauskienė, Laima Barkauskė (Vytautas Magnus University, Lithuania)*

“The Dynamics of COVID-19 Strategies for Lithuania”  
*Gintaras Labutis (General Jonas Žemaitis Military Academy of Lithuania, Lithuania)*

“Intellectual Capital: from definition to impact assessment integrating social and innovation capital”  
*Nellija Titova (RISEBA University of Applied Sciences, Latvia)*

**Session moderator: prof. dr. Irena Bakanauskienė (Vytautas Magnus University, Lithuania, lect. dr. Agnė Šneiderienė (Klaipeda University, Lithuania)**

11.15 – 12.45

29<sup>th</sup>, April 2021

## SOCIAL INNOVATIONS IN MANAGEMENT AND ECONOMICS AREAS II

Join us: <https://liedm.zoom.us/j/95335484477>

“Environmental footprint and sustainable investment in EU countries”  
*Kęstutis Biekša, Aurelija Zonienė, Violeta Valiulė (Klaipeda University, Lithuania)*

“International Experience of Implementation - Public-Private Partnerships (PPPs)”  
*Eric Robins (Taras Shevchenko National University of Kyiv, Ukraine)*

“Concept Mapping for Healthcare Organisations in the 21st Century”  
*Samanta Savickaitė (Klaipeda University, Lithuania)*

“Covid-19 Mitigation Measures, Economic Impact and Factors of Recovery”  
*Ilmārs Rimšēvičs (University of Latvia, Latvia)*

**Session moderator: prof. habil. dr. Biruta Sloka (University of Latvia, Latvia), assoc. prof. dr. Erika Župerkienė (Klaipeda University, Lithuania)**

11.15 – 12.45

29<sup>th</sup>, April 2021

## GREEN DEAL AND GOOD GOVERNANCE II

Join us: <https://liedm.zoom.us/j/92098590179>

“The dawn of a new change: ecological transition and green economy for a sustainable future”  
*Rosa Indelicato (Università di Bari "Aldo Moro", Italy)*

“Environmental policies and green taxation”  
*Salvatore Antonello Parente (Università di Bari "Aldo Moro", Italy)*

“A systematic review of the importance of measuring public sector performance at the macroeconomic level”  
*Neamti Alexandra – Hortensia, Lobont Oana – Ramona (West University of Timisoara, Romania)*

“The Impact of Economic Growth and Environmental Taxes on Environmental Degradation: Evidence from EU-15 Countries”  
*Ebru Topcu, Tayyibe Isil Dogan (Nevşehir Hacı Bektaş Veli University, Turkey)*

“Insights from Companies: Financial Sustainability Matters”  
*Nicolescu Ana-Cristina, Bozga Emilia-Zorica, Costea Florin (West University of Timisoara, Romania)*

**Panel Co-chairs: dr. Maria Kotseva-Tikova (Sofia University St. Kliment Ohridski, Bulgaria), prof. dr. Jaroslav Dvorak (Klaipeda University, Lithuania)**

12.45 – 13.30

Break

29<sup>th</sup>, April 2021

## ADULT EDUCATION IN TIMES OF THE COVID-19 PANDEMIC: CHALLENGES AND OPPORTUNITIES II

Join us: <https://liedm.zoom.us/j/95335484477>

“Covid-19 and its Impact on Adult Learning and Performance during Online Examination”  
*Bhati Parul (Nirma University, India)*

“Museum Science Education in the Pandemic Era”  
*Kolokouri Eleni, Athina - Christina Kornelaki, Katerina Plakitsi (University of Ioannina, Greece)*

“The Interplay between Test Takers’ Emotions and Test Results”  
*Jagoda Mikołajewska (University of Adam Mickiewicz, Poland)*

“Education of Seniors Who have Left the Labor Market in Times of the Covid-19 Pandemic”  
*Jūratė Sučylaite (Klaipeda University, Lithuania)*

“Digital Entrepreneurship in Adult Education for Learners, Teachers and Teacher Trainers: Insights from Nordplus Projects”  
*Julija Melnikova, Laima Kuprienė, Silva Blažulionienė, Jelena Zascerisnka (Klaipeda University, Lithuania)*

**Panel Co-chairs:** dr. Julija Melnikova, assoc. prof. dr. Ilona Zubrickienė (Klaipeda University, Lithuania)

## GREEN DEAL AND GOOD GOVERNANCE III

Join us: <https://liedm.zoom.us/j/92098590179>

“Protection of human rights in the perspective of constant development and globalization of local communities”  
*Marcin Mamiński (Alcide De Gasperi University of Euroregional economy in Jozefów, Poland)*

“Ethics and Environmental Sustainability”  
*Michele Indelicato (Università degli Studi di Bari “A. Moro”, Italy)*

“Green Deal and Good Governance in the Netherlands”  
*Krzysztof Garczewski (Kazimierz Wielki University, Poland)*

“Environmental Protection as the Basic Task of the Regional Authorities. A Comparative Study”  
*Magdalena Sitek, (Alcide De Gasperi University of Euroregional Economy in Jozefów, Poland) Bronisław Sitek (SWPS University of Social Sciences and Humanities in Warsaw, Poland)*

**Panel Co-chairs:** assoc. prof. dr. Katarina Vitalisova (Matej Bel University in Banska Bystrica, Slovakia), assoc. prof. dr. Valentina Burkšienė (Klaipeda University, Lithuania)

## POSTERS

[https://www.ku.lt/social\\_innovations/?page\\_id=200](https://www.ku.lt/social_innovations/?page_id=200)

“How to Make Training More Attractive: National and International Practice”  
*Žaneta Navickienė (Public Security Academy of Mykolas Romeris University, Lithuania)*

“Using Information Technology during Lithuanian Language Lessons in Primary School Grades”  
*Vilma Gaidjurgienė (Klaipeda University, Lithuania)*

“Educational Robotics and Sustainable Regional Development: A case study in Primary Education”  
*Koukoulis Georgios, Plakitsi Katerina (University of Ioannina, Greece)*

“Identification of Emotions, Management and Expression”  
*Daiva Leskauskienė, Daiva Pukelienė (Klaipeda Zemyna gymnasium, Lithuania)*

“Using ScratchJr to promote Sustainable Regional Development in Pre-service Teachers’ Education”  
*Mastrogianakis Stylianos, Plakitsi Katerina (University of Ioannina, Greece)*

“Integration of IT and Moral Education Lessons: Good Practice in the Context of Distance Education”  
*Jurgita Skurdelienė (Šilalės r. Kvėdarnos Kazimiero Jauniaus gymnasium, Lithuania)*

“Expression of Preschool Teacher's Leadership”  
*Lilia Žukauskienė, Toma Bernatavičienė (Klaipeda University, Lithuania)*

“Tourism in The Face Of the Covid-19 Pandemic. Towards Sustainable Regional Development”  
*Deimena Montvydaitė, Daiva Labanauskaitė (Klaipeda University, Lithuania)*

“Spanish Sustainable Development through Administrative Law”  
*María Lidón Lara Ortiz (Jaume I University, Spain)*

“An Integrated Study on Environment – Culture – Tourism and Education. Following the Roads of Water in Epirus Region”  
*Prouska Konstantina, Potsikas Michail, Plakitsi Katerina (University Of Ioannina, Greece)*

“The Change in Perception and Experience of Corruption of Klaipėda District Residents in the Context of the Pandemic”  
*Ilvija Pikturnaitė, Jurgita Paužuoliénė, Robertas Kavoliūs (Klaipėda State University of Applied Sciences, Lithuania)*

“Happiness at Work: Evidence from Lithuania”  
*Irena Bakanauskienė, Gustė Zagurskytė (Vytautas Magnus University, Lithuania)*

“Sharing Economy as Social Innovation: Achievements, and Limitations of Development in Lithuania”  
*Vida Česnuitytė (Mykolas Romeris University, Lithuania), Leta Dromantienė (Klaipėda University, Lithuania)*

“Middle Managers' Use of the Dualistic Principle for Business Decision-Making”  
*Algirdas Giedraitis, Rimantas Stašys (Klaipeda University, Lithuania)*

“Comparative Analysis of the European Union Crowdfunding Service Providers Regulation with Regulatory Barriers for Crowdfunding in Latvia and Lithuania”  
*Oksana Katalkina (University of Latvia, Latvia)*

“Causal – Consequential Relationship between Attitudes Formation and Behavior”  
*Edita Kondrotienė, Arvydas Petras Bakanauskas (Vytautas Magnus University, Lithuania)*

“Teacher to Student Interaction during Covid-19”  
*Jenny Pange (University of Ioannina, Greece)*

“Factors Determining Employee Resistance to Change and their Dependence on Socio-Demographic Characteristics of Employees”  
*Julius Paulikas (Klaipeda University, Lithuania)*

“Impact of Changes in Organization’s Strategy on Employee Engagement”  
*Virginija Ramašauskienė (Klaipeda University, Lithuania)*

“Does Quality Management System Create Better Socio-Emotional Wellbeing of Employees?”  
*Ligita Šimanskienė, Viljaras Reigas (Klaipeda University, Lithuania)*

“Demand on Skills And Competences: Case of Green Industries”  
*Agnė Šneiderienė, Rasa Viederytė (Klaipeda University, Lithuania)*

“Innovations in Management of Physical Activities of Post-Stroke Patients”  
*Joana Bikulčienė, Aelita Skarbalienė, Egidijus Skarbalius (Klaipeda University, Lithuania)*